Jose Cancel

Full-Stack Developer

Web applications | Digital design | AI-enabled workflows

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Professional Summary

Full-stack developer combining application development, digital design, and technical delivery. Builds responsive websites, APIs, data integrations, and AI-enabled support tools, with experience in cloud deployment and developer handoffs. Works independently or within a team, communicating in English and Spanish.

Technical Skills

Frontend: TypeScript, JavaScript, React, Next.js, Vite, Tailwind CSS, Framer Motion

Backend & data: Node.js, Express, Python, FastAPI, REST APIs, Supabase, PostgreSQL, SQLite, Redis

Integrations & deployment: OpenAI, Stripe, VTiger CRM, DigitalOcean, Git, static deployments

Design & quality: Responsive UI, design systems, brand identity, Figma, Adobe Creative Suite, Playwright, Storybook

Professional Experience

Joche.dev | Full-Stack Developer & IT Consultant

April 2019 - Present | Independent practice | San Juan, Puerto Rico

- Deliver client websites and digital tools from discovery and interface design through implementation, deployment, and handoff.
- Connect website delivery with brand assets, bilingual content, and business communication materials, including capability statements.
- Provide technical consulting, hosting, and project-specific support; coordinate feedback and prepare documentation for continued development.

Retail Manager Puerto Rico | AI Systems Consultant

January 2026 - March 2026 | San Juan, Puerto Rico

- Delivered a bilingual support MVP connecting VTiger CRM cases and documentation to a searchable knowledge system and Custom GPT.
- Built the Supabase knowledge layer, Node.js API, and ingestion tooling for CRM records and PDF content to support English and Spanish troubleshooting queries.

Astrid Vélez & Alliances | Digital Solutions Architect

January 2021 - January 2026 | San Juan, Puerto Rico

- Led digital solutions for a Spanish-first consulting, coaching, and training business.
- Designed and developed the official website using React, Vite, and Tailwind CSS, organizing professional background, consulting expertise, and contact pathways into responsive pages.

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Selected project delivery & additional capabilities

Selected Projects

FanPrompt

Cloud deployment, authentication & technical handoff

- Evaluated and deployed an existing Python/Flask application to DigitalOcean, configuring the runtime, HTTPS, and email/password authentication with email verification.
- Validated key flows and documented the environment and remaining work for another developer. Responsibility after handoff was hosting only.

View project in portfolio

PrintMOP

Website development & supporting brand materials

- Designed and developed the complete website to present commercial printing and mailing services.
- Refined the existing logo, created supporting emblems and a vehicle wrap, and designed and updated a capability statement presenting services, credentials, and past performance.

View project in portfolio

Fase 1 Intensive Logo Cohorts

Multi-client identity design & asset delivery

- Directed a logo program covering 42 client and group brands, with concept development, feedback, revision cycles, and brand-kit delivery.
- Prepared 313 final exports across the program, delivering logo variations and supporting assets for practical use.

View project in portfolio

Additional Client Work

Specialty Property Management, LLC - Built and launched a multi-page business website with responsive layouts, organized service content, and supporting brand assets.

Yupa Brothers Corp - Delivered brand strategy, identity assets, and a product-focused website, followed by hosting and maintenance.

Amador Trucking Company - Built a bilingual logistics website and branded collateral, with follow-on SEO planning.

Additional Technical Skills

Rust, Tauri, Tokio, Axum, WebSockets, React Three Fiber, GStreamer, Zod, PostCSS, Turborepo, npm.

Languages

Spanish: native | English: fluent

Portfolio: joche.dev/portfolio