

# Joche (José R. Cancel)

Multifaceted Developer with a Passion for Data Analysis and Digital Design

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## ◦ Skills ◦

### UI/UX Design

User Interface, User Experience, Design Principles

### Web Development

HTML, CSS, JavaScript, PHP, Responsive Design

### Graphic Design

Adobe Suite, Figma, Canva

### Data Analysis

Data Interpretation, Analytical Skills, Problem Solving

### Programming

Python, Java, C++, Debugging, Git

### Soft Skills

Communication, Teamwork, Problem Solving

## ◦ Interests ◦

### Martial Arts

Discipline, Fitness, Self-Defense

### Technology Exploration

Emerging Tech, Gadgets, Software Trends

### Self-Improvement

Personal Development, Mindfulness, Learning

## ◦ Languages ◦

### Spanish

Native

### English

Fluent

## Summary

Full-Stack Developer and IT Consultant with a passion for technology and accessible user-centric design. My desire for self-growth and professional development has sharpened my problem-solving skills, driving me towards continuous learning and innovative solutions in programming, design, and data analysis.

## Experience

### Astrid Velez & Alliances

Digital Solutions Architect  
San Juan, Puerto Rico

#### 2021 - Present

As the sole Digital Solutions Architect at Astrid Velez & Alliances, I've spearheaded the design, development, and implementation of innovative digital solutions to drive the company's success in Puerto Rico's dynamic market.

#### Key Responsibilities:

- Developed and maintained the company's digital infrastructure, ensuring robustness and scalability.
- Led the design and development of projects, enhancing business outcomes.
- Provided expert tech consultancy, identifying and integrating cutting-edge technologies to streamline operations.

🔗 <https://astridvelez.com>

### Joche.dev

Full-Stack Developer & IT Consultant  
San Juan, Puerto Rico

#### April 2019 - Present

- Designed +40 logos and brand-kits for businesses and start-ups.
- Redesigned existing websites, to improve user-experience.
- Provided research and consulting for modern cost effective digital alternatives, to meet business needs and objectives.

🔗 <https://joche.dev>

## References

• Available upon request.